

THE ROLE OF THE CIVIC UNIVERSITY IN AUSTRALIA



The making of a City Region Conference

29 - 30 August 2019

Australian Catholic University, Brisbane

Location: ACU Leadership Centre, 229 Elizabeth Street, Brisbane

Gold Partners

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UNIVERSITY



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The Role of the Civic University in Australia: the Making of a City Region.

Universities are massive economic generators of wealth and social capital in their own right and they contribute significantly to the building of our cities and regions. They are seen by many as crucial to the healthy social and political life of democratic societies. How might we redraw the boundaries of our thinking so as to clarify what we believe to be the need for critical and insightful analysis of engagement by universities, through the lens of an improved social result?

In her keynote speech to the conference this year, Professor Sharon Bell AM will redraw some of the boundaries of our thinking around the university as an 'anchor' institution, mooring individuals and communities towards building better cities and regions - often in a culture of conflict and contestation, emerging from the interaction and relations between industry, governments and learning institutions.

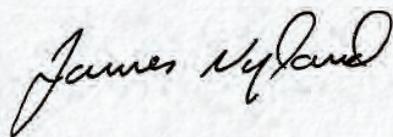
Engaging Australia's First People's is a key concern for the modern civic university and the conference this year is fortunate to welcome a number of outstanding academic leaders who will address this theme, including Professor Tom Calma AO, Chancellor, University of Canberra, and Professor Angela Barney-Leitch, Pro Vice-Chancellor (Indigenous Strategy), Queensland University of Technology. Our program will showcase many illustrative case studies (from the Gold Coast to Manchester) that have led to a better role for universities and better outcomes for students of all kinds.

How then to advance the cause of **learning and teaching** for engagement for the modern civic university? Surely boundaries have to be drawn and limits indicated if we are to make sense of the sheer volume of relevant things. The Australian Carnegie pilot project provides a useful civic framework that has engaged half the Australian Higher Education sector to date and we will provide a platform this week to advance this major collaborative project.

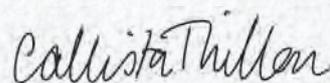
The role of the modern civic university in Australia offers a route which says we should examine what we do and think in order to produce insight and understanding which can change and transform our cities and regions through the creation of **knowledge for a social purpose**. Here, the conference will seek to illuminate best practice through reference to the intellectual and intensely practical work by academic leaders who have created new approaches and opportunities towards civic engagement that are transforming their university communities, cities and regions.

Finally, we would like to take this opportunity to acknowledge the vital support from our sponsors and partners that have made this conference possible. We are proud to host the Bherd Awards as a prelude to taking carriage of this important area of work on behalf of the sector in future years. And we look forward to welcoming you to EA's 2019 conference themed *The Role of the Civic University in Australia: the Making of a City Region*.

Thank you.



Professor Jim Nyland
Chair, Engagement Australia



Callista Thillou
Deputy Chair, Engagement Australia

With thanks to our Gold Sponsors



Western Sydney University

Western Sydney University is a large, innovative and research-led university, embedded in every major city across one of the most economically significant and fastest growing regions in Australia.

Established in 1989, the University has nearly 200,000 alumni, 46,000 students and 4,500 staff.

'Western' is ranked in the top two per cent of universities worldwide, as well as the world's top 100 universities under 50 years of age.

Over 50 per cent of the University's students are the first in their family to attend university, making it a truly transformative institution.

The University offers a growing range of flexible online degrees. Opened in early 2017, the University's purpose-built, high-rise campus in Parramatta CBD is one of Australia's most technologically sophisticated teaching and research facilities.

'Western' followed in 2018 with a new high rise campus in downtown Liverpool. The University will partner in 2022 with UNSW in the new Engineering Innovation Hub in the Parramatta CBD with further joint ventures planned with the coming Western Sydney Airport in a "Multiversity".



Australian Government

**Department of Industry,
Innovation and Science**

Department of Industry, Innovation and Science

The Department of Industry, Innovation and Science drives Australian growth and job creation. We boost Australia's competitiveness and facilitate economic transformation by backing business, science, innovation and investment. Our effort relies on building strong relationships between businesses, entrepreneurs, employees, the science community, government, regulators and international partners.

The department facilitates Australia's economic transformation through investment, science and innovation. It supports businesses and employees as they manage market disruptions and seek new opportunities, including those presented by digital technology.

We enable strong science, supporting the research, infrastructure, skills development and collaboration that underpins new discoveries, better living standards and the social wellbeing of all Australians.

We promote the growth and transformation of internationally competitive industries by enabling business investment, collaboration and international engagement in growth sectors, as well as helping to overcome barriers to their success.

Sitting within the Department, the Science and Commercialisation Division shapes the contribution of science and innovation to national wellbeing through the provision of high quality policy, program and governance advice.

Internationally we develop initiatives, interventions and projects that are intended to improve science awareness, infrastructure and international engagement to support the creation and dissemination of scientific and technical information as an input to the economic process.

We are stewards of science capability in the Australian economy, striving to achieve social and economic prosperity for all Australians through science, collaboration and commercialisation.

We assist in the development and uptake of new ideas and technology and translate them into commercial activity. We work towards increasing productivity, improving Australia's competitiveness, creating jobs and driving economic growth by delivering better scientific and economic outcomes for Australia, including encouraging collaboration between researchers and businesses.

Partners and Sponsors

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CQUniversity

CQUniversity Australia has been on a phenomenal trajectory in recent years and its remarkable growth in student numbers, new courses, new campuses, infrastructure and reputation has seen it emerge as one of Australia's truly great universities.

Originally founded in Rockhampton in 1967, as the Queensland Institute of Technology (QIT) Capricornia, it was granted full University status in 1992 and was named the University of Central Queensland. The University rebranded to CQUniversity in 2009 and now has more than 30 000 students. It has firmly established itself as one of the largest universities based in regional Australia, with campuses in Adelaide, Brisbane, Bundaberg, Cairns, Emerald, Gladstone, Mackay, Melbourne, Noosa, Perth, Rockhampton, Sydney and Townsville and a network of study hubs and universities centre partnerships throughout mainland Australia.

Delivering more than 300 courses from Certificate to PhD level, CQUniversity's unique vision for diversity, outreach, engagement, research, learning and teaching, and inclusiveness has led to it being recognised among the world's top universities by both the prestigious Times Higher Education World University Rankings and the QS World University Rankings. A strong history of engagement and social innovation has also led to CQUniversity being recognised as Australia's only Changemaker Campus by global social innovation group Ashoka U.

A renowned research institution and a benchmark leader for how universities should engage with their communities, CQUniversity's record of achievement is matched only by the ambitious aspirations it has set itself over the coming years, with a continued expansion of student success, research excellence, social innovation and community engagement firmly in its sights.



UTS

The **University of Technology Sydney** (UTS) is the top-ranked young university in Australia. Our vision is to be a leading public university of technology recognised for our global impact. We're known for our innovative teaching and we're committed to practical innovation and research that benefits industry and society. We believe in social change to create a more just and equal world. UTS is, and always will be, an inclusive university.

UTS has a culturally diverse campus life and vibrant international exchange study and research programs that prepare graduates for the workplaces of today and the future. Our campus is in the heart of Sydney's creative and digital precinct and alongside Sydney's central business district. Continuing a 10-year period of major development, the ongoing transformation of the UTS campus will ensure we continue to maintain and develop a purpose- and sustainably-built campus to support innovation in education and research.

As a public purpose institution, UTS is committed to driving social change within and beyond campus. Our social impact agenda focuses research, education and practice from across the university to benefit people and communities.

The Centre for Social Justice and Inclusion was officially launched at UTS in 2018. It is the gateway by which community organisations, not for profits, social purpose businesses and individuals can engage with the university's resources and expertise to maximise social impact. The Centre for Social Justice and Inclusion developed the UTS Social Impact Framework - a first for Australian universities - to demonstrate our social impact and to guide our efforts in the future.



Sponsors

UniSuper

UniSuper is Australia's dedicated superannuation fund for people working in the higher education and research sector. With more than 400,000 members and over \$80 billion in net assets under management, we're one of Australia's largest super funds.

UniSuper is also one of Australia's most awarded super funds, reflecting our ongoing commitment to deliver greater retirement outcomes for our members, by delivering high quality, value-for-money retirement saving products and services.

For more than 35 years, UniSuper has worked alongside Australia's universities and research institutes. We are proud of the contribution the higher education sector makes in Australia and are thrilled to be supporting this event.



Keynote Speaker – Professor Tom Calma AO



Prof Calma is an Aboriginal Elder from the Kungarakan (Koong r a kan) tribal group and a member of the Iwaidja (Ee wad ja) tribal group whose traditional lands are south west of Darwin and on the Cobourg Peninsula in the Northern Territory of Australia, respectively.

Prof Calma is Co-Chair of Reconciliation Australia as well the *National Coordinator, Tackling Indigenous Smoking* in the fight against tobacco use by Aboriginal and Torres Strait Islander peoples. He is also a Professor (0.4 FTE) at the University of Sydney Medical School performing the role of *Chair and Patron of the Poche Indigenous Health Network*. Poche centres are located in five universities.

Professor Calma has been a member of the University of Canberra Council since October 2008 and was appointed Deputy Chancellor in 2012 then Chancellor on 1 January 2014. He was the first Aboriginal or Torres Strait Islander man to become Chancellor of an Australian university and his third term as Chancellor concludes on 31 December 2022. He is an Adjunct Professor at the University of Queensland and an Adjunct Associate Professor at ANU.

Through his 2005 Social Justice Report, Prof Calma called for the life expectancy gap between Indigenous and non-Indigenous people to be closed within a generation and advocated embedding a social determinants philosophy into public policy around health, education and employment in order to address Indigenous inequality gaps. This spearheaded the Close the Gap for Indigenous Health Equality Campaign resulting in COAG's Closing the Gap response in December 2007.

He has been awarded honorary doctorates from Charles Darwin, Curtin and Flinders Universities and in 2012 was awarded an *Order of Australia; Officer of the General Division (AO)* for distinguished service to the Indigenous community as an advocate for human rights and social justice, through contributions to government policy and reform, and to cross cultural understanding.

Prof Calma was the 2013 *ACT Australian of the Year*.

Program

Thursday 29 August 2019

8:30-9:00am **Registration and coffee**

9:00-9:15am **Welcome**

Professor Jim Nyland, Chair Engagement Australia, and Associate Vice Chancellor, Australian Catholic University

9:15-10.00am **Keynote**

Re-framing the University as an anchor institution in a 'post-truth' world

Professor Sharon Bell, Deputy Vice Chancellor Strategy and Planning, Western Sydney University

The critically engaged university of the future is challenged by the need to re-shape engagement in a 'post-truth' world and reframe the university as an anchor institution in the making of a City Region.

10.00-10.45am **Keynote**

A Civic University in 3 Cities

Professor Martin Betts, Deputy Vice Chancellor, Griffith University

10.45-11.15am **Morning tea**

11.15-12.30pm **Setting the scene and framing the discussion**

Hands up if you're not a 'civic university': defining what it means to be truly civic?

Belinda Robinson, Vice President University Relations and Strategy, University of Canberra

The Civic University movement is the hottest trend in university positioning right now. But what does it take to be a 'truly civic university' as distinct from a university that embraces civic values and is there a difference?

Civic and social engagement and universities transformative role in the community

Professor Jim Nyland, Associate Vice Chancellor, ACU

This session will look at three aspects: first the purpose or re-purposing of the university as a 'civic' institution with crucial connections to its local and regional communities and perhaps its 'value constituents' in the case of faith-based universities. Second the crucial meaning of critical thinking and the curriculum in the universities in its context of the question-what is the university really for? And finally the need to learn and teach the question of academic and scholarly freedom as part of what we term the critical curriculum for universities. All three aspects have implications for learning and teaching precisely in relation to social and civic engagement.

A Civic University in the real world

Professor Angela Barney-Leitch, Pro Vice-Chancellor (Indigenous Strategy), Queensland University of Technology

How do we start to move past Reconciliation to integration. Many organisations say that they engage with Indigenous Stakeholders – how deep do they really go and what more can be done to integrate Indigenous Australians voices, culture and spirit?

This presentation will discuss the challenges and opportunities that face QUT while undertaking the redevelopment of our strategic plan and the vision for Indigenous Australian Engagement, success and empowerment.

12.30-1.15pm **Lunch**

Program

Thursday 29 August 2019

1.15-2.45pm

Strategies to re-purpose the university as a 'civic' institution

Engaging and re-engaging with our older and newer communities

Professor Joanne Scott, Pro Vice Chancellor Engagement, University of the Sunshine Coast

Delve into USC's strategy as an 'engaged university' with the aim of advancing the social, environmental and economic well-being of its immediate and extended communities. USC's engagement strategy is shaping and being shaped by the institution's determination to expand its geographic footprint and its transition from a single campus to a multi-campus university. The session examines some of the 'on the ground' challenges of attempting to embed an inclusive engagement strategy.

Southern Cross University - 'Live Ideas'

Dr Kristin den Exter, Director, Academic Partnerships, Southern Cross University

'Live Ideas' is a portal opening up opportunities for Southern Cross University students and staff to work with community partners for mutual benefit. Part of the Live Ideas program is an online noticeboard where partners can submit opportunities for real-world research, projects, placement or volunteering collaborations with Southern Cross University. But it is more than just a portal, below the web interface is a whole new culture of academic engagement with the community, that takes time and a new way of approaching opportunities. Hear about the Southern Cross University lived experience.

1.15-2.45pm

Strategies to re-purpose the university as a 'civic' institution

Students with Social Impact: UTS Shopfront

Lisa Andersen, Program Manager, University Technology Sydney

Ruby Wawn, Student Engagement Coordinator, UTS Shopfront

Take a deep-dive into the UTS Shopfront – arguably Australia's longest running, cross-faculty community engagement program. This session will inform practitioners about this key program that champions social justice and social change as well as a range of research and community-based projects through student coursework projects and internships.

Long term thinking in a world of short attention spans: The Medical Device Partnering Program

Carmela Sergi, Director Health Partnerships, Flinders University

The Medical Device Partnering Program supports development of innovative medical devices and assistive technologies in partnership between university, industry and clinicians. Now in its 11th year of operations it is a proven and successful model for driving economic benefits through collaboration with committed University and industry partners across Australia, including CSIRO, RMIT, Swinburne University, Monash University, the Baker Institute, BioMedical Research Victoria.

2.45-3.00pm

Afternoon tea

3.00-3.30pm

In the spotlight

The importance of being 'earnest' - in partnerships

Alison Angleton, Director Strategic Partnerships and Research Precinct, La Trobe University

Engaging partners to ensure quality place making and connectivity through amenity, regional strength and research excellence. This session will focus on the role of the civic university and importance of respectful industry and community partnerships.

Program

Thursday 29 August 2019

3.30-4.45pm

Keynote and panel discussion

Industry and Business Engagement – developing and strengthening partnerships for economic and civic benefit

Dr Stephen Rodda, Executive Director: Innovation & Commercial Partnerships at University of Adelaide

With continuing changes in our political and economic landscape nationally and internationally, the opportunity for universities is to reposition themselves from being a stakeholder of the community to being a key economic lever critical to the success and prosperity of the community.

The University of Adelaide is approaching this from the perspective of it being our responsibility, and not simply an opportunity, to support the success of our community. The session will outline key initiatives that the University is, and will continue to, invest in that leverages the University's intellectual assets across teaching and research to support and drive economic development in South Australia, with flow on effects reaching nationally and internationally.

Dr Stephen Rodda, Executive Director: Innovation & Commercial Partnerships at University of Adelaide

Professor Andrew Griffiths, Executive Dean of The University of Queensland's Faculty of Business, Economics and Law.

Alison Angleton, Director Strategic Partnerships and Research Precinct, Latrobe University

4.45-5.00pm

Closing session key insights from the day

6.30-for 7.00pm

Networking drinks and Launch of *Transform: The Journal of Engaged Scholarship*

Stamford Plaza Brisbane, 39 Edward St, Brisbane City, JES Editor, Professor Jim Nyland

7.00-10.30pm

Conference Dinner and presentation of the 2019 BHERT Awards

Keynote speaker Professor Tom Calma AO

Grand Ballroom, Stamford Plaza Brisbane

Professor Calma is an Aboriginal elder of the Kungarakan tribal group, a member of the Iwaidja tribal group and a champion for the rights, responsibilities and welfare of Aboriginal and Torres Strait Islander Australians. On 1 July 2016, he received the Martin Luther King Jr Memorial Flag Award on the 240th anniversary of the United States of America's independence. In October 2018 he was appointed the inaugural Chair of the Atlantic Fellows for Social Equity program. Professor Calma the first Aboriginal or Torres Strait Islander man to become Chancellor of an Australian university.



BHERT

Presentation of the BHERT awards – Dr Peter Binks, CEO

Program

Friday 30 August 2019

8.30-8.45am **Morning coffee and networking**

8.45-9.00am **Recap and scene-setting – the day ahead**

9:00-9.45am **Keynote**

Town, Gown and Crown: the Role of the Civic University in Britain; the making of a City Region
Professor George E. Holmes DL, President and Vice Chancellor, The University of Bolton, Greater Manchester, U.K. (via video conference)

9.45-10.30am **Keynote and panel discussion**

Work Integrated Learning-Plus and Service Learning

Adjunct Professor Carol-Joy Patrick, WIL-Plus and Service-Learning Academic Manager, Griffith University

Dr Matthew Pink, National Community Engagement Manager, Australian Catholic University

Explore the development of students as future professionals and their development as future members of the local/global using innovative approaches by a range of universities. Hear about the award-winning Community Internship course at Griffith University that transforms students into active citizens who think beyond their career outcomes, to consider human rights, their role as citizens, and their participation in improving social justice.

10.30-10.50am **Morning tea**

10.50-11.30am **In the spotlight**

Students as 'Partners'

Professor Jessica Vanderlelie, Pro Vice-Chancellor, Student Success, La Trobe University

Engaging 'Students as Partners' is a hot topic in higher education and provides an important opportunity to extend beyond gathering feedback to the creation of authentic relationships that hold mutual value. This session will explore how to create space where students become active participants in the transformation of learning, teaching and the operations of an institution.

11.30-12.15pm **In the spotlight**

Taking the lead – an update on the progress of the Australian Carnegie pilot project

The Hon. Verity Firth, Executive Director, Social Justice, University of Technology Sydney

Senior Officers from the lead city-based and lead regional based universities will join a panel of experts to report on progress of the Australian Carnegie pilot project.

Program

Friday 30 August 2019

- 12.15-1.00pm** **Keynote**
Transforming Engagement: Re-thinking STEM and Research Engagement
Kylie Ahern, STEM Matters, co-founder Cosmos Magazine and Board member of Science & Technology Australia
Competition for research grants, philanthropic funds, industry collaborations and top students and academics is becoming increasingly harder. Universities are expected to engage across all sectors of society – government, public, industry – as well as demonstrate their impact, value and collaborations. Modern STEM engagement is about more than PR and a media profile. In this session we look at how you can position your organisation and people so as to build audience, influence and revenue. Who is doing it well globally and what are the learnings you can apply within your institute.
- 1.00-1.45pm** **Lunch and the Engagement Australia AGM**
- 1.45-2.30pm** **In the spotlight**
Footscray University Town
Kerry O'Neill, Associate Director Engagement, Victoria University
Victoria University's innovative 10 year partnership with the City of Maribyrnong to evolve Footscray as a University Town is now five years in the making. The initiative has made significant progress with creative place-based programs, a smart city project, partnerships and collaborations, and influenced major government investments in health and education within the precinct.
- 2.30-3.00pm** **Afternoon tea**
- 3.00-3.45pm** **In the spotlight**
City of the Future - working with government and community
Sue Davies, Director, Community & Industry Engagement, La Trobe University
The focus of this session will set out the unique areas by which La Trobe University is working positively with government (in particular state and local) and community, to create impactful partnerships which contribute to the economic and social growth and wellbeing of the communities in the regions the University's campuses are located in – as well as to La Trobe's own students and staff.
- From WIL-to-work: embedding the University in the local community**
Callista Thillou, Executive Director, Office of Communication and Engagement, Flinders University
Erin Ruff, External Engagement Coordinator – Office of Communication, Marketing & Engagement, Flinders University
Harnessing the power of local government: from little and uncoordinated contact with local councils (Flinders is located in four local council regions) to an actively engaged Local Government Roundtable established by Flinders that has become a regional quarterly dialogue, with real world outcomes including active WIL placements, developing a graduate employment services, and an emerging model of co-locating professional development program in Council with alumni and graduates.
- 3.45-4.15pm** **Wrap-up and conference closing**
- 4.15-4.45pm** **Drinks and networking**



About the Speakers



Alison Angleton

Director Strategic Partnerships & Research Precinct

Ms Angleton is Director Strategic Partnerships & Research Precinct at La Trobe University providing operational leadership and strategic management for La Trobe's Strategic Research Partnerships portfolio. Working with industry, government and the community, Ms Angleton fosters strategic partnerships that simultaneously deliver value to partners and help to leverage La Trobe University's extensive research capability in order to deliver impact from the research.

An experienced research and innovation professional, partnership manager and registered psychologist, Ms Angleton supports industry-research collaboration to help deliver La Trobe University's ambition to create research of social and economic value.

Prior to joining La Trobe in 2014, Alison worked across a range of sectors and industries in private, government and not-for-profit organisations. She has extensive experience working in the disability and welfare reform sector where she has conducted and supported research into disability services as well as managed teams supporting allied health professionals to deliver disability and injury management interventions. She has also managed complex legal and mediation matters related to the delivery of disability services for a Commonwealth agency and held senior positions responsible for strategy, organisational and business development.



Professor Andrew Griffiths

Executive Dean Faculty of Business, Economics and Law The University of Queensland

As Executive Dean, Professor Griffiths reports to the Vice-Chancellor and oversees academic and administrative matters in the Faculty's schools of business, economics and law. He is accountable for academic programs, staff management and resource allocation. He also represents the Faculty and the University to the wider community, both in Australia and overseas.

Prior to his appointment as Executive Dean in December 2016, Professor Griffiths was Dean of the UQ Business School – a world leader in business and management learning, teaching and research – from 2012 to 2016. He was also previously Chair in Business Sustainability and Strategy at the School.

Professor Griffiths holds a Bachelor of Arts (Honours) in politics from Griffith University, and a PhD in strategy from the University of New South Wales.

During his career, he has published more than 100 academic articles, books, book chapters and conference papers on a range of topics relating to corporate sustainability strategy and climate change.

As an advocate for research and industry partnerships, Professor Griffiths has worked extensively with local and global organisations to apply new knowledge and deliver sustainability assessments, strategies and workshops.

Professor Griffiths chairs the Library Board of Queensland. He is a board member of the Queensland Futures Institute, and is a member of the Council of Governors for the American Chamber of Commerce.



Angela Barney - Leitch

QUT Pro Vice-Chancellor (Indigenous Strategy)

Angela Barney - Leitch is the QUT Pro Vice-Chancellor (Indigenous Strategy). A position she commenced in February this year. She is a Woppaburra Guami Enkil whose country is the Keppel Islands off the coast of central Queensland. She has a long history working in strategic policy in employment, child protection, schooling and early childhood. Her most recent position was as the Director of Indigenous Policy and Strategic Innovation for the Queensland Department of Education. In that role she was responsible for leading the strategic development of education policy on Indigenous issues within Queensland where she was successful in aligning the needs of Indigenous young people with government strategies and objectives. She has been the Chair and Queensland representative on the National Aboriginal and Torres Strait Islander Education Advisory Group, where she provided strategic policy advice to the National Education Council. She has held a number of other leadership roles within Government and has worked previously at QUT and Griffith University (from which she holds a Masters of Education and Professional Studies Research).

About the Speakers



Belinda Robinson

**Vice-President, University Relations and Strategy
University of Canberra**

Ms Belinda Robinson is a company director and the Vice-President, University Relations and Strategy at the University of Canberra. Belinda's primary responsibility at UC is to provide strategic advice and direction for the positioning of the university within Australia's highly competitive higher education sector, and engagement with governments and broader public policy making processes.

Belinda is regarded as one of the most experienced and respected experts in the higher education sector in Australia. She spent seven years leading Australia's peak university body, Universities Australia. Prior to Universities Australia, she served as Chief Executive of a number of peak national industry representative bodies and has held senior positions in national, state and local governments – including eight years in senior and executive roles with the Department of the Prime Minister and Cabinet.

Belinda is an experienced company director including of ASX listed companies and is a Fellow of the Australian Institute of Company Directors. She currently chairs the boards of the Australian Curriculum, Assessment and Reporting Authority, the Cooperative Research Centres Association, and Western Sydney University Enterprises.



Callista Thillou

**Executive Director, Communication and Engagement
Flinders University**

As the Executive Director, Communication and Engagement at Flinders University Callista Thillou is a member of the University's Senior Executive Team responsible for leadership of the University's external engagement, marketing, media and communications, alumni and development, and the Art Museum.

She has held strategic roles in higher education both nationally and internationally. Before returning to Australia in 2014, Callista was responsible for leading the UK higher education's representation, and engagement with the European Union working for the sector body Universities UK.

Prior to this Callista was the Director of Communications and Government Relations at the then Australian Vice-Chancellors Committee where she was responsible for rebranding and re-positioning to Universities Australia.

Passionate about higher education and its' value in the community, Callista is the Deputy Chair of Engagement Australia; and actively serves Flinders on a number of Steering Committee's including Athena Swan, Enterprise Bargaining, Gender Equity, and Reconciliation Action Plan.



Carmela Sergi

**Director Health Partnerships
Flinders University**

As the Director of Health Partnerships at Flinders University, Carmela is responsible for developing partnerships and fostering collaboration between health and medical researchers and external stakeholders such as Federal and State Government, Australian and international universities, industry and business.

With strong expertise in the translation of medical research including health technology, Carmela has been instrumental in the establishment and ongoing development of one of Flinders University's leading industry engagement programs, the Medical Device Partnering Program (MDPP) which fosters collaborations between researchers, industry, end-users and government to develop medical technologies with global market potential.

With an undergraduate in biotechnology, Carmela has post-graduate qualifications in business administration and law, and is a registered trade mark attorney with a strong knowledge of patent law. She is passionate about having a positive impact on society by translating research findings into practice to benefit health outcomes.

About the Speakers



Carol-Joy Patrick

Director Strategic Partnerships & Research Precinct

Carol-joy has spent 25 years in the Higher Education Sector working with industry and community to enhance students' learning through placement in work-integrated learning (WIL). She developed courses/units and the placement and partnership relationships for over 4,000 students in a diverse range of disciplines including Griffith University's Commonwealth Games Internship program with GOLDOC. Her most recent experience was developing and managing Griffith's Community Internship course, which places students from all disciplines in community organisations to enhance their professional and personal skills. She has led two national research projects; *The WIL Report. Work Integrated Learning. A National Scoping Study and Leading WIL: a distributed leadership approach to enhance work-integrated learning outcomes*. Her work has earned a variety of awards including two citations in the Australian Awards for University Teaching, and a program award in the AAUT 2017 round. Her program also won a 2018 Study Queensland Excellence Award for being an international student employability champion. She is passionate about the value of networks in creating opportunities to share good practice and hence was instrumental in the development of the Australian Collaborative Network (ACEN) for WIL practitioners, being awarded a Life Membership in 2016. She is presently launching a national Service-learning network to expand the amazing opportunities students have for professional and personal development through contributing to community organisations and is hosting a national Service Learning Summit in November, 2019.



Erin Ruff

External Engagement Coordinator - Office of Communication, Marketing & Engagement Flinders University

Erin has been a part of the Higher Education sector for the past decade, with experience in both public and private tertiary education providers. With a strong belief in the power of life-long education, and a commitment to making study both equitable and purposeful, her career has transitioned from student recruitment, through to Widening Participation, and now as External Engagement Coordinator at Flinders University where she is able to champion and support community, industry and government engagement activity across the whole university. Erin has worked in partnership with Indigenous, refugee, and rural and regional communities to increase capacity through leadership development and culturally relevant educational engagement; and focuses on cultivating genuine relationships for lasting impact.



Professor George E Holmes DL

President & Vice Chancellor The University of Bolton, Greater Manchester, UK

When appointed to the post of Vice Chancellor of Bolton in 2005, George became the youngest university head in the UK. He holds a Doctorate in the field of Education, a Masters in Business Administration and a BSc in Economics. Professor Holmes is also a Fellow of the Institute of Directors. He previously edited two International Journals specialising in Quality Assurance in Education. In 2002 he was appointed by the then Secretary of State for Education and Skills as advisor to the Department, becoming, along with Sir Ron Cooke, one of only two Sector representatives for the Department's HE Policy Delivery Steering Group – which was assisting in the preparation of the HE White Paper.

Prior to joining the university, Dr Holmes was Principal of Doncaster College where he also established the Doncaster Education City Project, of which he became Chief Executive. In this post he secured the largest capital grant in the history of the FE sector at the time and had responsibility for building a new £75m College on the Waterfront. At Doncaster he was a Governor of both the College and Hayfield School.

George was previously Deputy Vice Chancellor at the University of North London (now the London Metropolitan University). In 1996 he played a central role, within the Vice Chancellor's Office, in the founding of the Lincoln University Campus, opened by HM The Queen.

In 2015, Professor Holmes was appointed by Her Majesty's Lord Lieutenant of the County of Greater Manchester as one of his Deputy Lieutenants.

About the Speakers



Professor Jessica Vanderlelie

Pro Vice-Chancellor, Student Success La Trobe University

Professor Vanderlelie is the inaugural Pro Vice-Chancellor Student Success at La Trobe University leading the university to develop and implement a sustainable, and integrated strategy to improve the La Trobe student experience. A key focus of this work is to facilitate successful student transition and prepare graduates ready for the changing world of work. Previously, Jessica was the inaugural Innovative Research Universities Vice Chancellors' Fellow, where she led a collaborative approach to research, design, innovate and disseminate scalable, practices to improve student outcomes across all demographics. Jessica is a passionate academic that has demonstrated sustained leadership in learning and teaching in Australian Higher Education with a key focus on supporting student and graduate success. Jessica's achievements in the Teaching and Learning have been recognised nationally through a series of prestigious awards, including the Australian Award for Excellence in Teaching (2012) and a national citation for her work in innovative assessment design in Biochemistry. Jessica an Australian Learning and Teaching Fellow and leads a national program entitled 'Engaging alumni for graduate success'. In 2018, Jessica was awarded the AFR Emerging Leader Award in recognition of her transformative leadership.



Professor Jim Nyland

Associate Vice-Chancellor (Queensland) Australian Catholic University

Professor Jim Nyland took up the role of Associate Vice-Chancellor (Queensland) at the Australian Catholic University (ACU) in October 2011. Previously, he has held academic appointments at the University of Queensland, where he was the Director of Corporate Education and Director of UQ Business School Downtown. Prior to this he was Manager and Principal Advisor in the Vice-Chancellor's Office for Engagement at Griffith University and has held managerial positions in a number of universities in the UK. He holds a doctorate in Education and has published research covering curriculum change, the nature of learning and the impact of modernity on educational opportunity. Professor Nyland's work has been international in scope and he has developed programs in the UK and Australia as well as keynote academic papers in Ireland and South Africa. He is particularly interested in extending our knowledge and capacities in 'new learning' both in work and professional settings and in communities which are in transition and face challenges. He is President of Engagement Australia, Editor of the new Australian journal Transform: Journal of Engaged Scholarship and represents Australia on the International Consortium for Higher Education, Civic Responsibility and Democracy.



Professor Joanne Scott

Pro Vice-Chancellor (Engagement) USC

Professor Joanne Scott is the Pro Vice-Chancellor (Engagement) at USC. She joined USC in 1997 as an Associate Lecturer in Australian Studies. Her roles have included the inaugural Head of the School of Social Sciences (2006-2010), Chair of USC's Learning and Teaching Committee (2007-2012) and the Executive Dean of the Faculty of Arts, Business and Law (2012-2017). Joanne has published widely on Queensland and Australian history. Her current role at USC focuses on community engagement and partnerships. She also chairs USC's Equity and Diversity Committee.

About the Speakers



Kerry O'Neill

Associate Director Engagement Victoria University

Kerry is Associate Director Engagement Initiatives and manager of the Footscray University Town initiative. In this role she is responsible for fostering collaborations and partnerships with local government, industry and community organisations, extending Victoria University's outward focus and engagement in Melbourne's west. Kerry has extensive cross sector experience related to community and stakeholder engagement, and strategic planning, in state and local government, university and community contexts.

"Engagement is the critical bridge to understanding and connectedness between universities and their communities. It is a key means of fostering knowledge exchange, collaboration, relevance and mutual benefit."



Dr Kristin den Exter

Director, Academic Partnerships Southern Cross University

Dr den Exter is Southern Cross University's Engagement Facilitator working in the Partnerships and Engagement team based at the Lismore campus. Kristin has an academic background in community engagement, environmental science and management, including the use of modelling and geographic information systems, as well as the scholarship of teaching and learning. Kristin's research interests include adaptive management, group processes, participatory processes, knowledge sharing and knowledge creation.

Kristin has a passion for fostering social collaboration in the Northern Rivers region of NSW, Australia taking opportunities to share skills in national and international settings whenever possible. One of the key channels for achieving this is through Live Ideas which facilitates connection and collaboration on projects of regional significance alongside University colleagues, students and partner organisations.



Kylie Ahern

Director Strategic Partnerships & Research Precinct

Kylie is an award-winning science publisher and strategist. After 10 years working across media titles in the UK and Australia, she co-founded Cosmos Magazine and built it to be the number one science magazine and website nationally. In recent years she helped establish the Nature Publishing Group team in the Australian and NZ market.

In 2016 Kylie founded STEM Matters which has quickly become Australia's leading agency for engagement, communications and content for the STEM sector.

Kylie serves on the board of Science & Technology Australia and the Australian Centre for Robotic Vision.

About the Speakers



Lisa Andersen

**Program Manager
University of Technology Sydney**

Lisa manages UTS's internationally award-winning community engagement program which facilitates support for the community sector through work-integrated student projects as part of coursework, student volunteering and community leadership through the UTS SOUL Award Program, and community-engaged research projects including the annual Community Research Fellowship funding program.

Lisa's specialist expertise includes: arts and creative industries, university-community engagement, regional Australia, temporary urbanism, the non-profit sector and community development, program evaluations methods, and student internships and work-integrated learning.

Publications include: 'Creative Business in Australia' (UTS ePress 2015), 'All Culture is Local: good practice in regional cultural mapping and planning' (UTS ePress 2013), and 'Making Meaning, Making Money: directions for arts and cultural industries in The Creative Age' (Cambridge Scholars Press 2008).

2014 National Citation for 'outstanding contribution to student learning'; 2005 co-winner of Australian Award for University Teaching for the 'provision of education services to the community'.



Professor Martin Betts

**Deputy Vice Chancellor (Engagement),
Griffith University**

In this role Martin carries responsibility for the University's marketing and communications and its recruitment of its future students.

He is also responsible for the development and alumni activities of the University which embrace engagement with industry, communities, government, schools and other external organisations.

As Deputy Vice Chancellor, Martin is also the Head of both the Nathan and South Bank campuses. This carries oversight responsibility for the Queensland Conservatorium Griffith University, the Queensland College of Art and the Griffith Film School. From their footprint on the South Bank precinct, each are key partners as cultural institutions to the world class creative arts and innovation in performance and business that is the hallmark of South Bank.



Dr Matthew Pink

**National Community Engagement
Manager - ACU Engagement
Australian Catholic University**

Dr Matthew Pink is the National Community Engagement Manager at ACU. His role involves academic service and leadership, supervision of a national team of community engagement officers, and scholarship of community engagement.

Prior to his appointment to the National Community Engagement Manager role, Matthew was a Lecturer in the School of Exercise Science at ACU. Matthew taught into sport and exercise psychology units. He received his doctorate from Australian Catholic University in the area of athlete dual career and holistic development. His research areas of interest include the transformational processes of university-community engagement, sport for positive youth development in developing, and developed nations, and elite athlete welfare and development.

Matthew is passionate about harnessing the power of universities and communities to achieve mutually beneficial outcomes.

About the Speakers



Ruby Wawn

Student Engagement Coordinator University of Technology Sydney

Ruby is the Student Engagement Coordinator at Shopfront. She is responsible for facilitating student engagement with the UTS SOUL Award, delivering training workshops to SOULies, overseeing SOUL volunteering work, supporting student leaders on campus and helping out with the administration of Shopfront.



Professor Sharon Bell

Deputy Vice Chancellor Strategy and Planning Western Sydney University

Professor Sharon Bell is an Honorary Professor at the Australian National University and Emeritus Professor at the University of Wollongong. She was Deputy Vice Chancellor at Charles Darwin University (2011-2016) and Senior Program Developer and Professorial Fellow at the LH Martin Institute at the University of Melbourne (2008-2014). She was Co-convenor of Universities Australia Executive Women (previously AVCC Senior Women's Colloquium) 2005-2008. She has conducted (2010-2012) a successful series of Women in Research Leadership Programs through the LH Martin Institute, University of Melbourne and the University of Queensland Downtown Business School.

Professor Bell's background is as a senior academic administrator, a documentary filmmaker and an anthropologist. Professor Bell holds a PhD from the University of Sydney in the discipline of Anthropology. She has worked with international agencies such as the World Bank as well as the Sri Lankan University Grants Commission on institutional capacity building projects. She has recently completed an Australian Research Council Linkage Grant on Women in the Scientific Research Workforce.

Professor Bell is a Board Member of NintiOne, Chair of the Women in STEMM Expert Advisory Board and was a member of the SAGE Expert Advisory Committee (2014-2017).

Sharon's significant service to higher education and as an advocate for gender equity were recognised by appointment as a Member (AM) of the Order of Australia in January 2019.



Dr Stephen Rodda

Executive Director: Innovation and Commercial Partnerships University of Adelaide

Across all of Stephen's professional interests the common theme is his passion for research, innovation and entrepreneurship.

Starting out as a Biochemist leading research in stem cell biology at Harvard University and transitioning to commercial and executive leadership roles, Stephen has driven the formation and financing of more than 15 companies and secured in excess of AU\$265 million in investment, grants and other funding.

He has recently been appointed to a newly created role at The University of Adelaide as Executive Director: Innovation and Commercial Partnerships, charged with the responsibility to lead commercial activities across the University's teaching and research.

Stephen is Chair of The Hospital Research Foundation Group, which has grown to become the largest private funder of medical research in South Australia and works to fund the development of new cures and improvements in patient care across the State's hospitals.

He is also Chair of Ferronova Pty Ltd, a world leading venture capital backed medical device company commercialising new technologies for diagnosing and staging cancers such as head & neck, breast and gastrointestinal cancers.

About the Speakers



Sue Davies

Director Community & Industry Engagement (Melbourne's North) La Trobe University

Sue is the Director Community & Industry Engagement (Melbourne's North) with La Trobe University. She is predominately responsible for University engagement with industry, local government and the wider community, including identifying opportunities for the University to contribute to the social and economic fabric of the regions the University has a presence in. Sue also represents the University on state and local government Boards and working groups, to ensure the University is aware of the priorities of industry and community, including workforce needs and partnership opportunities. Prior to joining La Trobe in 2013, Sue ran her own strategic communications business, for 18 years.

"In a rapidly changing higher education landscape, and the resultant challenges – a University which is truly engaged with its internal and external communities, is a University which will reap the benefits of student, staff and partner satisfaction and success."



Verity Firth

Executive Director, Social Justice – Centre for Social Justice and Inclusion, University of Technology Sydney

Verity Firth is the Executive Director, Social Justice at UTS and leads the newly established Centre for Social Justice and Inclusion at the University of Technology, Sydney. She is currently spearheading the University's Social Impact Framework, a first of its kind in the Australian university sector.

Ms Firth has over fifteen years' experience at the highest levels of government and not for profit sector in Australia.

As Minister for Education and Training she focussed on equity in education, and how to best address educational disadvantage in low socio economic communities, including rural and remote indigenous communities.

As NSW Minister for Women (2007-2009) Ms Firth implemented sector wide strategies to improve women's recruitment, development and employment in the NSW public sector.

As Chief Executive of the Public Education Foundation (2011-2014), Ms Firth led the Foundation's transformation from a fledgling organisation into a major provider of scholarships and support to public education. She also helped the sector negotiate \$5 million in seed funding for a new charity for disadvantaged schools.

Ms Firth was the Member for the state seat of Balmain from 2007 - 2011. Before her parliamentary career, Ms Firth worked as a lawyer and was Deputy Lord Mayor of the City of Sydney.



engagement
australia

Leading The Engagement Agenda

Engagement Australia champions the unique role universities have with society to address contemporary global challenges and trends through teaching, learning, research and partnerships.

We do this by:

- Providing and inspiring leadership;
- Developing capacity and future leaders;
- Enabling peer-learning;
- Providing practical tools and tips; and
- Providing a platform for collaboration and knowledge creation.

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