

# 2025 CONFERENCE SPONSORSHIP PACKAGE

**TRANSFORMATIONAL PARTNERSHIPS:**  
Creating Lasting Impact

**ENGAGEMENT AUSTRALIA  
INTERNATIONAL CONFERENCE 2025**  
22/23 July 2025  
The University of Queensland, St Lucia QLD



Proudly hosted by

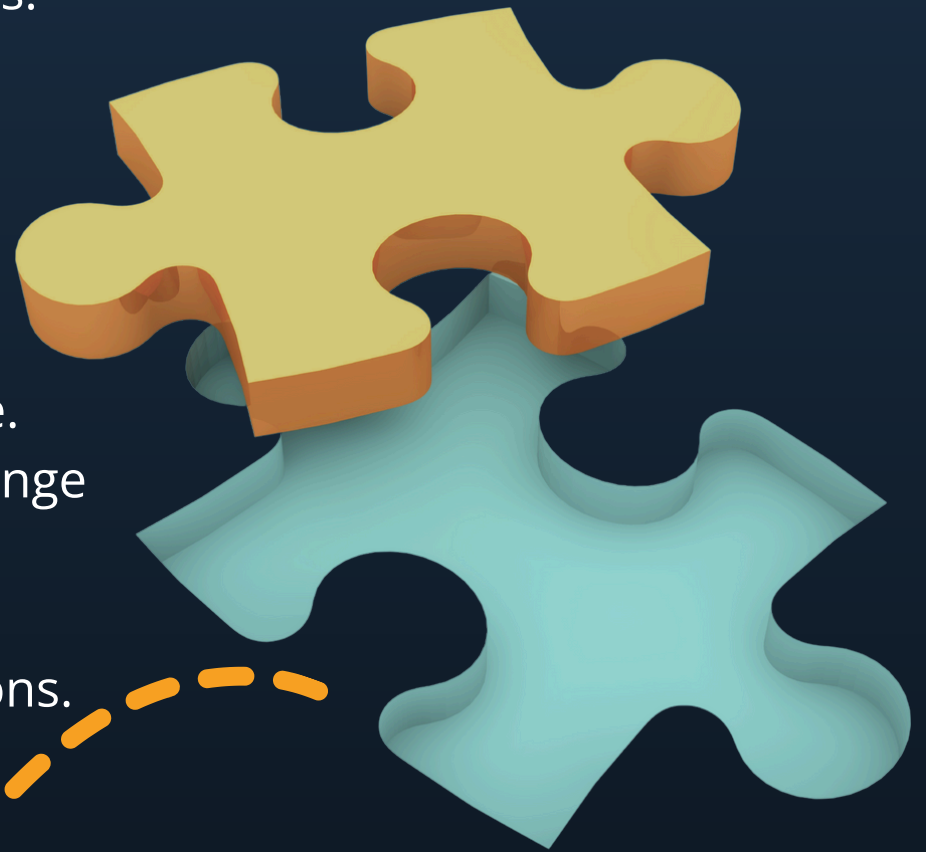


**THE UNIVERSITY  
OF QUEENSLAND**  
AUSTRALIA

## ABOUT THE 2025 CONFERENCE

The Engagement Australia Conference is a prestigious annual event uniting university leaders, educators, researchers, and professionals across government, corporate, and community sectors.

This year's theme, "**Transformational Partnerships: Creating Lasting Impact**," underscores the significance of collaborative engagements in driving enduring, positive outcomes for communities and industries alike. The conference aims to inspire meaningful change and innovation in university-community partnerships through thought-provoking discussions, workshops, and networking sessions.





## KEY OBJECTIVES:

- Foster dialogue on addressing societal and global challenges through transformative partnerships.
- Explore innovative research methodologies and strategies for engagement.
- Strengthen connections between academia and external sectors to maximise impact.
- Showcase the role of universities as catalysts for societal and economic growth.

## WHY SPONSOR THE 2025 CONFERENCE?

- **Maximise Exposure:** Showcase your organisation to decision-makers from diverse sectors.
- **Build Strategic Connections:** Develop mutually beneficial partnerships with academia, government, and industry professionals.
- **Lead the Way:** Be recognised as a key player in fostering impactful change through transformational partnerships.



# 2025 SPONSORSHIP PACKAGES

Major Sponsor 2x Available	Lanyard Sponsor 1x Available	Welcome Reception 1x Available	Panel Session Sponsors 6x Available	Supporter
<b>\$10,000</b>	<b>\$5,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$2,000</b>
<ul style="list-style-type: none"> <li>Opportunity to open on the day of the conference that you are sponsoring.</li> </ul>	<ul style="list-style-type: none"> <li>Logo displayed on conference lanyards and name badges.</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity to welcome attendees during the welcome event (max 5 minutes).</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity to give a vote of thanks to the sponsored speaker.</li> </ul>	<ul style="list-style-type: none"> <li>Logo included in printed materials and on the website.</li> </ul>
<ul style="list-style-type: none"> <li>Logo is included in all printed materials, newsletters, and the website.</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in all conference materials, newsletters, and the website.</li> </ul>	<ul style="list-style-type: none"> <li>Exclusive branding rights are available for the welcome event.</li> </ul>	<ul style="list-style-type: none"> <li>Logo featured in printed materials, newsletters, and on the website.</li> </ul>	<ul style="list-style-type: none"> <li>Quarter-page ad in the conference handbook.</li> </ul>
<ul style="list-style-type: none"> <li>One pull-up banner displayed at the venue.</li> </ul>	<ul style="list-style-type: none"> <li>Half-page ad in the conference handbook.</li> </ul>	<ul style="list-style-type: none"> <li>Logo featured in printed materials, newsletters, and on the website.</li> </ul>	<ul style="list-style-type: none"> <li>One pull-up banner displayed during the keynote session.</li> </ul>	<ul style="list-style-type: none"> <li>Delegate list after the conference.</li> </ul>
<ul style="list-style-type: none"> <li>Half-page ad in the conference handbook.</li> </ul>	<ul style="list-style-type: none"> <li>Delegate list after the conference.</li> </ul>	<ul style="list-style-type: none"> <li>Quarter-page ad in the conference handbook.</li> </ul>	<ul style="list-style-type: none"> <li>Quarter-page ad in the conference handbook.</li> </ul>	<ul style="list-style-type: none"> <li>One full conference registration.</li> </ul>
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<ul style="list-style-type: none"> <li>Two full conference registrations.</li> </ul>		<ul style="list-style-type: none"> <li>One full conference registration</li> </ul>	<ul style="list-style-type: none"> <li>One full conference registration.</li> </ul>	

Each sponsorship package includes prominent visibility in newsletters, online platforms, and conference materials.

# SPONSORSHIP BOOKING AND PAYMENT CONDITIONS

TO SUBMIT YOUR EXPRESSION OF INTEREST, PLEASE COMPLETE THE BOOKING FORM AND RETURN VIA EMAIL

Email: [admin@engagementaustralia.org.au](mailto:admin@engagementaustralia.org.au)

Phone: 0416 028 879

Website: [engagementaustralia.org.au](http://engagementaustralia.org.au)

## SPONSORSHIP LEVEL

- \$2,000 - Supporter
- \$3,000 - Panel Session Sponsor
- \$5,000 - Welcome Reception Sponsor
- \$5,000 - Lanyard Sponsor
- \$10,000 - Major Sponsor

Name: .....

Company: .....

Position: .....

Address: .....

Phone: .....

Email: .....

Yes, I agree to the terms and conditions

Name: .....

Signature: .....

Date: .....

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services ordered by the Conference and all prices in this document are inclusive of the GST. GST is calculated at date of publication. The Conference reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Sponsorship recognition will be allocated only on receipt of signed Booking Confirmation Form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 7 days from the date of the tax invoice. The balance is due and payable by 15 June 2025. All sponsorship applications received after 15 June 2025, must include full payment.

3. All monies are payable in Australian dollars. All monies due and payable must be received prior by to the commencement of the Conference.

4. All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by the sponsor prior to the commencement of the conference.

5. CANCELLATION POLICY: In the event of cancellation, a service fee of 50% of total fees applies to cancellations on or before 15 June 2025. No refunds will be made for cancellations after this date. After sponsorship space has been confirmed and accepted, a reduction in sponsorship space is considered a cancellation and will be governed by the above cancellation policy.

6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Sponsorship Manager. Shared sponsorship packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage benefits.