



engagementaustralia

2026 CONFERENCE SPONSORSHIP PACKAGE

UNIVERSITIES ENGAGING ALL OF US:
Committing to Trust, Purpose and Impact

**ENGAGEMENT AUSTRALIA
INTERNATIONAL CONFERENCE 2026**
23/24 July 2026
Melbourne Connect,
The University of Melbourne, Carlton VIC

Proudly hosted by



THE UNIVERSITY OF
MELBOURNE

ABOUT THE 2026 CONFERENCE

The Engagement Australia Conference is a prestigious annual event uniting university leaders, educators, researchers, and professionals across government, corporate, and community sectors.

This year's theme, ***Universities Engaging All of Us: Committing to Trust, Purpose and Impact***, explores how trust is built, shared purpose is articulated, and meaningful impact is achieved when universities work alongside communities, industry, government, and students as genuine partners. The conference aims to inspire meaningful change and innovation in university-community partnerships through thought-provoking discussions, workshops, and networking sessions.

KEY OBJECTIVES:

- Build understanding of what society needs from university.
- Foster dialogue on addressing societal and global challenges through transformative partnerships.
- Explore innovative teaching, learning and collaborative research strategies for engagement.
- Strengthen connections between academia and external sectors to maximise impact.
- Showcase the role of universities as catalysts for societal and economic growth.
- Develop a shared understanding of measuring social impact and how to communicate it

WHY SPONSOR THE 2026 CONFERENCE?

- Elevate your organisations contribution to social impact
- Be part of a diverse network and like minded practitioners
- Build Strategic Connections: Develop mutually beneficial partnerships with academia, government, community and industry professionals.

2026 SPONSORSHIP PACKAGES

Gold Sponsor 2 x Available	Silver Sponsor 2 x Available	Supporter
\$10,000	\$5,000	\$2,000
<ul style="list-style-type: none"> • Opportunity to open on the day of the conference that you are sponsoring. 	<ul style="list-style-type: none"> • Opportunity to welcome back after lunch or closing remarks at end of day 	<ul style="list-style-type: none"> • Logo included in printed materials and on the website.
<ul style="list-style-type: none"> • Logo is included in all printed materials, newsletters, and the website. 	<ul style="list-style-type: none"> • Recognition in all conference materials, newsletters, and the website. 	<ul style="list-style-type: none"> • Quarter-page ad in the conference handbook.
<ul style="list-style-type: none"> • One pull-up banner displayed at the venue. 	<ul style="list-style-type: none"> • Half-page ad in the conference handbook. 	<ul style="list-style-type: none"> • Delegate list after the conference.
<ul style="list-style-type: none"> • Full page ad in the conference handbook. 	<ul style="list-style-type: none"> • Delegate list after the conference. 	<ul style="list-style-type: none"> • One full conference registration.
<ul style="list-style-type: none"> • Delegate list after the conference. 	<ul style="list-style-type: none"> • One full conference registration. 	
<ul style="list-style-type: none"> • Two full conference registrations. 		

Each sponsorship package includes prominent visibility in newsletters, online platforms, and conference materials.

SPONSORSHIP BOOKING AND PAYMENT CONDITIONS

TO SUBMIT YOUR EXPRESSION OF INTEREST, PLEASE COMPLETE THE BOOKING FORM AND RETURN VIA EMAIL

Email: admin@engagementaustralia.org.au

Phone: 0416 028 879

Website: engagementaustralia.org.au

SPONSORSHIP LEVEL

\$2,000 - Supporter

\$5,000 - Silver

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Name:

Signature:

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1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services ordered by the Conference and all prices in this document are inclusive of the GST. GST is calculated at date of publication. The Conference reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Sponsorship recognition will be allocated only on receipt of signed Booking Confirmation Form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 7 days from the date of the tax invoice. The balance is due and payable by 14 June 2026. All sponsorship applications received after 14 June 2026, must include full payment.

3. All monies are payable in Australian dollars. All monies due and payable must be received prior by to the commencement of the Conference.

4. All international payments must include provision for bank fees and exchange rates in the payment amount. Any outstanding balance will be required to be paid by the sponsor prior to the commencement of the conference.

5. CANCELLATION POLICY: In the event of cancellation, a service fee of 50% of total fees applies to cancellations on or before 15 June 2025. No refunds will be made for cancellations after this date. After sponsorship space has been confirmed and accepted, a reduction in sponsorship space is considered a cancellation and will be governed by the above cancellation policy.

6. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Sponsorship Manager. Shared sponsorship packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage benefits.